

The Buzz from Irene Stein

With News from the Hive

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A Hair Raising Story

Why does our unique Irena formulation improve Hair?

Royal recipe

Oranges

Lemons

Passion Fruit

Phials of Irena

20 drops of oxygen

Squeeze the oranges, lemons and passion fruit, into large glasses and add the Irena phials and the oxygen then drink and Enjoy.....

Who could ask for a better start to the day?

A few weeks ago, one of our clients who is taking Irena phoned to tell us that her hairdresser had noticed that her hair that had been grey for years was growing back to her original shade of brown. We in the office were not that surprised as we all know what an amazing product Irena is, but we did start to question why Irena works in this way.

There are many reasons for hair loss - in women it may occur due to hormonal imbalance after childbirth or the menopause. Men can start to lose their hair in their early 20s. *Either* sex can lose hair as a result of stress. Repeated perming and hair dyeing can also cause the hair to become

thin and brittle leading to dryness and split ends.

Irena can come to the rescue in **all** of these situations as it contains the vital nutrients necessary to prevent hair loss and promote healthy regrowth : lysine, phosphorus, silicon, Vitamin E, zinc and folic acid.

Biotin is thought to prevent premature baldness and pantothenic acid can actually restore the natural colour to prematurely grey hair.

Inositol and silica are vital for healthy hair whilst the hormones oestrogen and testosterone rebalance the system and allow natural regrowth to occur.

Irena also contains Saw Palmetto, which is known to inhibit 5 alpha-reductase . 5-alpha-reductase is the baddy responsible for converting testosterone to dihydrotestosterone (DHT) which causes the hair follicle cells to degenerate and stimulates the prostate gland to enlarge.

So obviously Saw Palmetto works to maintain the hair follicle in great shape, leading to less baldness.

Irena is effective at improving hair growth , colour **and** condition to give you back your crowning glory.

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IRENA -The Elixir of Youth

I am sure one of the reasons many of us have been convinced of Royal Jelly's youth giving properties is because we have seen its living proof in action.

Irene Stein not only looks at least 15 years younger than she is, but has the staying power and energy of a hyperactive teenager!! She works a 12 hour day and still

has the energy to fit in an early morning tennis match or two. We must also remember that the Irena formula is 10 times as potent as royal jelly in other forms, thanks to the homeopathic potentiation with Echinacea and other herbs

Others who have used the Irena formulation to maintain a youthful appearance, include, in par-

ticular, Sir Cliff Richard, a longstanding customer of Irene's. Irene's mother Sophie, also enjoyed the youth giving effects of the Irena formulation—up until she was in her mid 80's her skin was unlined and she could pass for 15 years younger. Is there any reason why Irena should have this effect? Well, there **are** ingredients which contribute to

It's a Bee's Life

Royal Jelly is the food of the Queen Bee. This nutritious substance determines the destiny of the bee even before it has pupated and sustains her through her long and fruitful life.



(a queen cell is larger, stands out from the comb and hangs down from it.)

Despite the identical nature of the eggs there are **enormous** differences between a queen and a worker by the time they reach maturity.

There are 3 kinds of bee in a honey bee colony: workers (who nurse bee larvae in their cells—feeding them, sealing larvae inside with wax when it is time for them to pupate and, of course, foraging for pollen and nectar to make honey) drones (produced from unfertilized eggs laid by the queen whose sole task is to mate with the queen and once they have fulfilled that function are left outside the hive to die) and the queen.

The queen is considerably larger than the worker and considerably different anatomically: she will live for up to six years and lay more than 2000 eggs a day, whereas the much smaller worker bee has only rudimentary reproductive organs, with a life expectancy of as little as 6 weeks. It is also the worker bee who synthesises and secretes the magical substance, Royal Jelly.

The queen is unique in nature because she can choose the sex of her offspring at will. When she mates enough sperm to last her through her egg laying life is deposited in a special sac. Worker bees develop from fertilised eggs laid in small cells; drones evolve from unfertilised eggs laid in larger cells. An egg that develops into a queen is indistinguishable from a “worker egg” other than it's being placed in a larger cell

It is Royal Jelly that is responsible for the extraordinary differences between the queen and the worker. As soon as an egg hatches, be it worker or queen cell, one of the worker bees will secrete a drop of Royal Jelly from its brood food glands into the cell. Royal Jelly is continually deposited into the cell for 2-3 days – and it is estimated that the larvae are fed 1300 times per day and that feeding during the larval stage may

involve more than 2750 bees. It is at this point that the difference in the feeding pattern for queens and workers becomes apparent. After 3 days worker bee larvae are fed a mixture of Royal Jelly, honey and pollen while the future queen continues to receive her rich diet of royal jelly with **nothing** added. Throughout her life, the queen will be fed royal jelly by her worker subjects. The only time her diet varies is shortly after she emerges from her cell when she takes a few sips of honey.

The scientific community is agreed that royal jelly is the vital factor in the development of the queen bee. Interestingly, a worker bee larva can be transferred from a worker cell to a queen cell before it is three days old and will still grow into a queen.

It is clear that royal jelly **amazingly** transforms a mere worker bee larva destined for a Cinderella existence, into a true queen.



IRENA ORDER FORM

PRODUCT	DISCOUNT	PRICE	QUANTITY REQUIRED	TOTAL AMOUNT DUE
IRENA Unique formulation - 30 days				
IRENA Unique formulation - 60 days				
IRENA Unique formulation - 90 days				
IRENA Royal Jelly and Vitamin E cream 45g				
WFL Stabilised Oxygen 70ml dropper bottle				
"HEALTH FOR LIFE" Irene Stein's latest book				

Method of Payment CREDIT CARD / CHEQUE

VISA/MASTERCARD/OTHER (specify) _____

Card No: _____

Issue No: _____ Exp. Date: _____

Signature _____

A message from the Queen Bee herself: - Irene Stein

Hello to all my friends and fellow Irena users,

Well, finally, here it is—the all new and improved *Buzz Newsletter*.

Here I get my chance to keep you all informed of recent developments in Royal Jelly research, and *you* all get the chance to see your names in print.

Because this is the first issue, I've tried to cover as wide a range of topics as possible to give you, the readers, a better understanding of Royal Jelly, what it is, where it



comes from and what it is that makes my Irena formulation so much more effective than anything else available.

As all of you who know me will realise my passion for

Royal Jelly came from the profound effect that I saw it had on my health, my family's health and eventually the life enhancing effects Irena has had for so many of my customers over the last 30 years.

I believe that everybody's life can

be enhanced by this formula, mainly because it acts as an adaptogen, and actually changes its action to suit the needs of whoever is taking it, while the synergy of all the ingredients makes it 10 times more effective than anything else on the market.

I would love to hear from you all with stories of how Irena has helped you in coping with illness or stress.

I am always available to answer questions on **07831 641199**

Love Irene Stein

Fresh Royal Jelly may help to improve the mind or so says Mensa's magazine

Much has been written about fresh Royal Jelly the amazing product pioneered and introduced to the world by *our* Queen Bee, Irene Stein. Many famous people, and many not so famous, swear that the properties have increased both their physical and mental agility. Irene Stein has numerous files of unsolicited testimonials that attest to increased mental clarity, better focus, improved mem-

ory and mental agility.

How then can Royal Jelly help??

**Improve your IQ—
forget studying.....
just take Irena**

Recent tests undergone by individuals who are either mentally frail, or suffering from Alzheimer's Disease, have shown that taking Royal Jelly may enhance mental capacity— in addition to reducing symptoms of stress and fatigue.

So the Queen Bee is the largest, most productive, longest living **and smartest** of the swarm.

Irena—Elixir of Youth (continued from page 1)

maintaining youth. The amino acid, **glutamic acid is known to delay ageing**, while **pantothenic acid helps to prevent premature grey hairs** (and the **saw palmetto stops it falling out!**).

In addition a wheel-barrow of elements are responsible for **maintaining the skin, nails, and hair in peak condition**, namely : inositol, lysine, phosphorus, silicon, sulphur, pyridoxine(B6), ascorbic acid (Vitamin C), Vitamin E and biotin.

The ginseng, iron, thiamin (B1),

cyanocobalamin (Vit B12) provide an abundant source of natural energy. And finally the naturally occurring hormones adapt themselves exactly to our body's' needs and help us to maintain that youthful vitality. Not to mention that Damiana Aphrodisiaca, is one of the most potent sex drive boosters so I'm sure that is one of the secrets of that youthful glow!

But remember it is **the cumulative effect of all the ingredients in Irena that make it so potent in defying age.**



Irene's mum Sophie, stunning at 82

If you would like to hear how Irena Unique Royal Jelly Formulation can change your life—not to mention taking years off your age—please call Irene on **07831 641199**

The Big Sneeze.....

The holidays are finally over; summer-time has ended and *that* time of the year will soon be upon us. That time when we all get sick. Coughing and sneezing, aching and shaking. Colds and flu are both viral infections. There are at least 40 different viruses that are responsible for the common cold, and many different strains of influenza. Over the last few years flu epidemics have become more common place because new resistant strains have developed. And, because there is no treatment for these viral infections – antibiotics are only effective in killing bacteria - doctors actually recommend immunization for the “at risk” population (the elderly and very young). But this kind of solution is not without problems- just taking the vaccine gives you a 10% risk of actually coming down with the flu- the very thing that the vaccine is supposed to prevent.

So what **can** we do to keep ourselves

healthy over the winter? Well taking Irene Steins Unique Royal Jelly Formulation, Irena is a very good place to start! As Irena is a powerful natural food substance that incorporates all the vitamins, minerals and amino acids we need and even acts as a natural hormone balancer, by taking it you eliminate the need for other vitamin supplements but still ensure that your body’s essential needs are being met. The inclusion of Ginseng and Echinacea, along with another 3 herbs actually increases the efficacy of the Royal Jelly on the systems of the body – the immune system, the blood and circulatory systems, the skeletal system - as well as speeding up the mental processes of absorption, memory, re



tention, and agility. So you will be in peak condition to fight any virus that you come into contact with. But if you do succumb then you are still in good hands as Irena, infuses the body with ascorbic acid (vitamin C- arch enemy of the common cold) to the affected areas. In

addition, the copper and Vitamins B and H fight the infection. Meanwhile the Echinacea helps drain the lymphatic system whilst the Serenoa Serulata eliminates the catarrhal symptoms.

If you would like more information on this article please call Irene on

07831 641199

Taking Life for granted

Oxygen is vital to life; it is life itself. Ceaselessly, from before birth until the moment of death this colourless, odourless, tasteless gas penetrates every cell of our bodies, energizing and biologically regenerating the organism.

But did you know that the amount of oxygen in the atmosphere is actually dropping? The human body evolved in an atmosphere of 32% oxygen, but by the 1900s this had dropped to about 21%. In 1990 many cities had an oxygen level of as low as 19%. Asphyxiation occurs at 7% oxygen. At the currently increasing rate of environmental degradation, global asphyxiation could happen within a few decades! And even at the relatively high

levels of oxygen in the atmosphere, we are all suffering from chronic oxygen deprivation.

Tissues and cells in our bodies are not functioning at their optimum level, and as they become damaged with the build up of harmful chemicals, they start to degenerate thereby allowing infection by viruses or bacteria, or allergic/immune conditions to develop. Recent medical studies have shown that oxygen therapies can prevent cancer by mopping up dangerous free radicals caused by pollution and cigarette smoke.



For these reasons, many complementary therapists are advising their clients to take a daily supplement of stabilised oxygen such as Waters for Life Stabilised Oxygen. This simple step could be the secret to rebuilding health.

If you would like more information on how Waters for Life Stabilised Oxygen could help you, please call Irene on

07831 641199.

PHONE HOTLINE

07831 641199

Or email us on

irenestein50@hotmail.com

