

Why is it that Irena Unique Royal Jelly Formulation is so effective in treating hair loss?

Irene Stein says: "There are a myriad of different ingredients in my formula that all work separately *and* together to help your hair to be the healthiest, thickest and glossiest possible. This formula was developed specifically to enhance the synergistic effect that the ingredients have on one another. In other words, each ingredient not only has its own effect but the combination of the ingredients adds to the benefits of the formula. For example, the homeopathic dose of Echinacea works in conjunction with the fresh Royal Jelly and Irena's other ingredients to make them ten times more potent than the natural ingredients would be in isolation."

So let's look at each relevant ingredient individually and see exactly what it does for hair.

Saw Palmetto Extract – Have you heard of the hair product Propecia or Proscar? Well, Saw Palmetto, a totally natural ingredient that is part of the Irena formula, works in a very similar way for men and women suffering from Androgenetic (male / female pattern) baldness. Androgenetic baldness occurs due to the effect that high blood levels of the androgen dihydroxytestosterone (DHT) have on the hair follicle. DHT causes the anagen / growth phase of the hair growth cycle to shorten, and thus hairs grow progressively shorter; DHT also leads to miniaturization of the hair follicle itself. Saw Palmetto prevents the formation of DHT and therefore it protects length of the growth phase, the length of the hair, *and* maintains follicular size.

Zinc – This mineral is essential in the manufacture of new hair, and has also been found to inhibit the enzyme that leads to the formation of DHT. In addition, zinc enhances immune function.

Silica – Research from the former USSR has shown that Silica slows down the rate of hair loss.

Capsicum Minimum – Stimulates both the hair follicle, and the circulation to the dermal papilla.

Vitamin B6 – This vitamin acts to block the DHT receptor.

Pantothenic Acid (Vitamin B5) – This vitamin is known to improve the hair's colour,

shine and condition.

Echinacea – Boosts the body's immune system, making auto-immune conditions less likely, and reducing inflammation which sometimes goes hand in hand with alopecia.

Irena contains iron, folic acid, calcium, phosphorous and vitamin E, all of which are essential for a healthy head of hair.

Irena also contains all the essential amino acids that the body requires to form new hair that is strong in structure and condition. In particular, one of the essential amino acids that is found in Royal Jelly, methionine, has been shown to be responsible for building strong sulphur bonds in keratin, the protein that hair is made from.

Vitamin H (biotin) – Is known to prevent baldness.

Inositol – Is known to arrest hair loss.

Damiana Aphrodisiaca – Can aid in hormone balance, stimulates hair follicles.

As you can see, by taking your morning phial of Irena Royal Jelly Formula, you really are giving your hair the healthiest start to the day.

